



*Colac & District Cricket Association Inc.*

***Strategic Plan 2022-2027***

**Our Vision:**

Be a successful, leading model cricket association in Victoria.

**Our Mission:**

To provide a safe, inclusive, well administered competition that embraces the spirit of cricket, enabling clubs to succeed and be sustainable.

**Our Values:**

**Accountability** – Take and accept responsibility for our actions.

**Honesty, trust and transparency** – Be ethical, sincere, and open in relationships. Listen, respect and support. Be reliable and consistent.

**Collaboration** – collaborate with internal and external stakeholders to achieve our shared vision and goals.

**Environment** – create and maintain a safe, fair, engaged, inclusive and respectful environment.

**Excellence** – Be the best we can be by seeking continuous improvement through innovation and commitment.

**Community** – Be recognised as an active and contributing community member.

Our Strategic Focus	To achieve this we will:	Our success will be measured by:
<p><b>1. Administration</b></p> <p>Bring success through integrity, diligence, cooperation and commitment</p>	<ul style="list-style-type: none"> <li>• Increase responsiveness and provide transparent, consistent and reliable communication free of perceived bias.</li> <li>• Build best practice governance structures (e.g. Constitution, By-Laws, meetings, 360 degree reviews).</li> <li>• Create flexible and adaptable environment to engage volunteers.</li> <li>• Use available media platforms to improve.</li> <li>• Establish and foster good working relationships with other associations, Cricket Victoria and State and Local Government.</li> <li>• Target sponsors where we can provide mutual benefits.</li> <li>• Perform annual planning prior to each cricket season commencing to address strategic and operational issues to ensure constant alignment and improvement.</li> <li>• Constructive application of the associations financial resources.</li> <li>• Use sub-committees to delegate key tasks, increase action and provide more timely information.</li> <li>• Work on creating greater exposure for our competition.</li> </ul>	<ul style="list-style-type: none"> <li>• Number of complaints.</li> <li>• Strategic and Business plans in place.</li> <li>• Annual budget.</li> <li>• Organisation-wide reviews undertaken.</li> <li>• Number of other Association, State and Local Government meetings</li> <li>• Participate in Cricket VIC working groups.</li> <li>• Judicious financial results.</li> <li>• Sponsorship revenue growth.</li> <li>• Scoresheet accuracy.</li> <li>• Increase in board member interest</li> <li>• Newspaper/online stories about our Association or Association participants.</li> <li>• Media releases issued.</li> </ul>

<p><b>2. Clubs &amp; Facilities</b></p> <p>Engender respect and <i>foster club success and sustainability.</i></p>	<ul style="list-style-type: none"> <li>• Establish minimum standards for clubs including grounds, facilities, financial, permits.</li> <li>• Establish annual club feedback form to collate club strength, membership numbers, juniors/females, finances, plans in place, programs, etc.</li> <li>• Liaise with Local and State Government and Education bodies to increase access to grounds for our members and improve facilities to existing grounds.</li> <li>• Assist (including financially) and support clubs who embrace the strategic direction of the Association.</li> </ul>	<ul style="list-style-type: none"> <li>• Increase in number of on-time subscription payments.</li> <li>• Reduction in fines for late lodgement of information.</li> <li>• Growth in clubs meeting minimum standards.</li> <li>• Number of grounds meeting minimum standards.</li> <li>• Annual club feedback forms received.</li> <li>• Number of financials</li> <li>• Number of Education, State and Local Government meetings.</li> <li>• Accredited coaches growth.</li> <li>• Club information sessions and learning opportunities on mycricket administration</li> </ul>
<p><b>3. Environment &amp; Culture</b></p> <p><i>Inclusive, safe, embrace the Spirit of Cricket.</i></p>	<ul style="list-style-type: none"> <li>• Promote the Spirit of Cricket at all times.</li> <li>• Ensure all coaches/managers hold the Working With Children Check (WWC) &amp; Clubs meet the mandatory requirements regarding Child Safety Standards</li> <li>• Empower associated clubs to complete Programs: Good Sports, Cricket Vic coaching courses, mental health, domestic violence.</li> <li>• Embrace success, reward endeavour,</li> <li>• Establish best practice policies for clubs to adapt.</li> </ul>	<ul style="list-style-type: none"> <li>• Growth (negative growth) in reports and suspensions.</li> <li>• Growth in positive feedback.</li> <li>• All association &amp; club WWCC Templates completed and available on websites</li> <li>• All clubs meet Cricket Victoria / Cricket Australia requirements regarding Child Safety Standards</li> <li>• Growth in clubs with community programs.</li> <li>• Number of clubs adopted best practice policies.</li> <li>•</li> </ul>

<p><b>4. Participation</b></p>		<ul style="list-style-type: none"> <li>• Target all areas for participation growth including: <ul style="list-style-type: none"> <li>➤ Junior</li> <li>➤ Female</li> <li>➤ Indigenous</li> <li>➤ Veterans</li> <li>➤ Multicultural</li> </ul> </li> <li>• Develop professional working relationships with key stakeholders: Cricket Vic, Education Department, Club Junior Development Officers.</li> <li>• Develop professional working relationships with other Associations to capture all players that want to play cricket.</li> <li>• Improve relationship with the Umpires to ensure sustainable growth</li> <li>• Work with Cricket Vic to increase pathways for Association players including female, disability, veterans etc.</li> <li>• Increase education information dissemination amongst the Association.</li> </ul>	<ul style="list-style-type: none"> <li>• Associated Clubs membership growth.</li> <li>• Growth in number of teams.</li> <li>• Growth in Female players.</li> <li>• Growth in Junior players.</li> <li>• Growth in non-traditional players.</li> <li>• Clubs running Blasters Programs, T/20 Blast competitions or School clinics.</li> <li>• Umpire numbers growth</li> <li>• Accredited coaches growth.</li> </ul>

